iFD mTRADE
THE EFFICIENT FIELD SALES AND ORDER SOLUTION

The customer is the most important component in any company. To serve them the best way is the key to increasing customer satisfaction. Field sales people should have all relevant and actual information on hand at any time and should be able to transmit orders fully automated at any time. iFD mTRADE is a mobile software application that offers these important functions, directly connected to your ERP-System. From planning visits, taking orders, making store-checks or product presentation – optimize your potential and speed at any time.

To provide quick, reliable and comprehensive information, take orders directly with knowledge of the stock situation and offer product and service presentations at your customer's site – without involving internal resources and therefore gain speed, service quality and lower personal expenses. Would this help your sales? Of course it would!

Yes definitely, **iFD mTRADE** might be your answer for this daily challenge in field service & sales.

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mTRADE
AN OVERVIEW

1
MODERN ARCHITECTURE WITH WEB 2.0

2
EFFICIENCY BY ERGONOMY

3
WIDE RANGE OF HARDWARE WITH WINDOWS CE / MOBILE AND ANDROID

4
RELIABLE ERP INTEGRATION

5
INTEGRATED INTERFACE TO iFD mTRADE

GET YOUR ONLINE-PRESENTATION NOW

For additional information please contact your regional office.

Retail, wholesale and production solutions for your success.

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iFD mTRADE *is the solution for efficient and reliable field service at customer site. Using our solution on mobile tablet-PC's or mobile phones, sales staff can now*

- *plan their customer appointments easily and transparently*
- *check customer data and history on site*
- *view and present articles and stock data directly*
- *request prices and pricelists online*
- *enter orders right away*
- *enter and report appointment results immediately*

By giving your sales force improved information available directly on site in real time, commmunication and information quality can be significantly increased. Orders can be entered right away and processed without further steps. Appointment results can be entered and reported in real time, beccomming available for daily reports in the head offices. Increase your sales and efficiency in field sales with mobility.

iFD mTRADE integrates seamlessly into the ERP functions. For example in Microsoft Dynamics™ Navision and allows sharing central and local information used in field sales. By using the reporting functions, appointments and orders can be directly analyzed, providing important information for management. Manual transfersand personell costs can be significantly reduced by automated workflows.
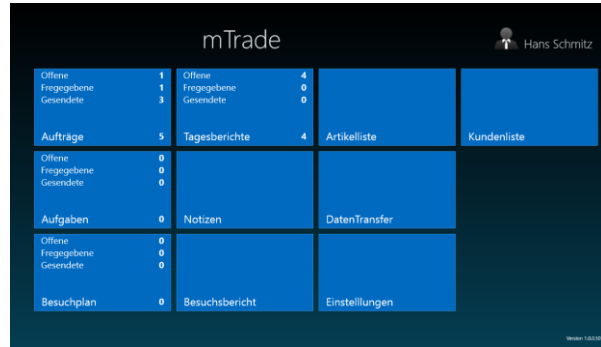
Save upto 25% in personell costs in steering your field service and sales teams with real time data and automated workflows.

NEW: Directsales – Now also „Off-Truck-Sales" with local receipt printing available.

SYSTEMS WITH SERVICE

Software and Service – important topics in every IT-installation and solution.

iFD – 22 years of experience in retail, wholesale and production –we offer you exactly the service you need in your organization, based on our practical experience – efficient and reliable solutions for your success.

Interfaces to ERP-Systems

- o **iFD** mConnect Interface to
  - o **Microsoft Dynamics™ NAV**
  - o SAP / SAP Business One™
  - o And other systems

System requirements

- o Microsoft Server™
- o Microsoft SQL Server™ (MSDE)

Mobile devices

- o Tablet-PC's
- o Mobile phones with XL-Display
- o Notebooks or laptops
- o Desktop PC

Mobile operatingsystems

- o Windows CE™
- o Windows Mobile™
- o Windows 8 / 10™
- o Apple iPhone™, iPad™

Please ask for other options.

Call us or just send us an email for your individual online presentation session or more information regarding your needed functions

For additional information

Please contact your regional office

or visit

www.ifd-software.de